

35th

**WALK
& 5K
TO END HIV**

SPONSORSHIP OPPORTUNITIES



WHITMAN-WALKER HEALTH

We see you.

MAKE A MEANINGFUL IMPACT ON THE DC COMMUNITY BY SPONSORING THE 35TH ANNUAL WALK & 5K TO END HIV



For over 40 years, Whitman-Walker has been a safe and welcoming space for those affected by HIV/AIDS, the LGBTQ community and for those who do not feel they could be truly themselves in other health care spaces. Today, we support over 20,000 clients and patients annually with a variety of services and high-quality health care that help the people we serve lead healthy, happy and fulfilling lives.

In a city where two percent of adults are known to have HIV, many more are infected but don't know their status and young people ages 13 to 24 represent nearly 20% of new HIV diagnoses, the Walk & 5K to End HIV plays a vital role in Whitman-Walker's mission to end the HIV epidemic in the District of Columbia. We remain committed to our long-time HIV survivors and resolute to stop new cases of HIV with health education and innovative prevention methods such as PrEP and PEP.

However, there is still much work to be done and we need you. We must help to combat stigma to get those most affected into care. We need to expand support services, increase access and create new methods of connecting to our most under-served populations. But we can't do it alone. With your help we can fight stigma and save lives.



Your company can make an impact. A sponsorship of the 35th Annual Walk & 5K to End HIV gives us the opportunity to do so many things for community including:

Expand supportive services for LGBTQ seniors who are HIV positive including peer support programs and events to combat isolation.

Provide free testing services every Tuesday and Thursday evening through our Sexual Health & Wellness Free Evening Clinics.

Expand the Whitman-Walker PrEP clinic to make it easier for young people and those who may be at risk for HIV, to start and adhere to a prevention regimen.

Help us to operate one of the few mobile HIV testing vans in DC so that under-served communities have the prevention and education they need and we can help to break down HIV testing barriers.

This is just a sample of how your support can make a difference for the LGBTQ community, those affected by HIV and those who need a safe, affirming health care home. Thank you so much for your consideration!

The Details



Company Lunch & Learn

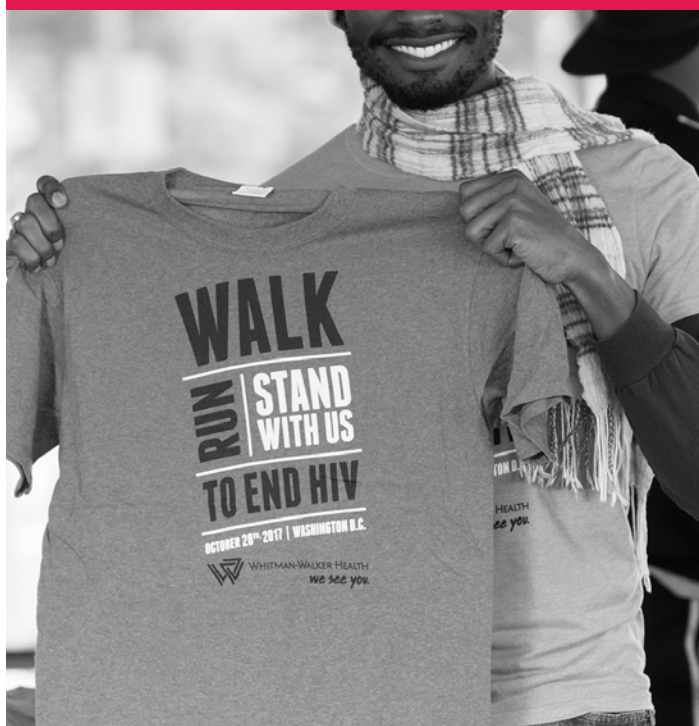
Your choice of date & time

Let our team join your team for a lunch and learn about Whitman-Walker and our services as well as how your crew can support our largest annual event. You supply the food. We'll supply an interesting way for your employees to learn about the community where they live and how your company can reach your corporate social responsibility goals. To book email Lacey Seitz at Lseitz@whitman-walker.

Friday, October 15th & Saturday, October 16th

Packet & T-shirt Pick-Up

Join us at LIZ (1377 R Street, NW) to get your gear for the 35th Annual Walk & 5K to End HIV. Our staff will be on site to help last minute registrants as well as make sure you have everything you need to get your team ready for walking and running on Saturday, October 23rd.





Saturday, October 23rd

Virtual Walk & Run Day

9 AM - 12 PM

This is the day. Get out with your employees and/or family and walk and run to help us fight HIV. We'll have routes available, cheering stations and some other wonderful race-day surprises for you to enjoy.

By sponsoring this event, you are keeping our community members healthy, well and alive. Additionally, you're helping the prevention of new HIV infections and the creation of an AIDS-free, virally suppressed generation.

Your support will ensure that Whitman-Walker's mission will continue and we can bring even more people into care.

Sponsorship Opportunities

Presenting Partner

\$100,000

- Industry category exclusivity
- Listed with event title as follows:
 - Walk & 5K to End HIV — Presented by (Sponsor Logo)
- Logo placement as Presenting Partner in the following event items:
 - Signage
 - Website Homepage
 - T-shirts
 - Advertisements
- Listing in event-related news releases and included in media announcements
- Complimentary t-shirt for registered participants
- License to use Walk & 5K to End HIV logo throughout 2021
- Opportunity to provide branded incentive to Walk & 5K participants
- Sponsor Profile in Annual Report



Premier Partner

\$50,000

- Logo placement as Presenting Partner in the following event items:
 - Signage
 - Website
 - T-Shirts
 - Advertisements
- Listing in event-related news releases and included in media announcements
- Complimentary t-shirt for registered participants
- License to use Walk & 5K to End HIV logo throughout 2021
- Opportunity to provide branded incentive to Walk & 5K participants
- Listing in Annual Report

Walk Partner Partner

\$25,000

- Logo placement as Walk Partner in the following event items:
 - Signage
 - Website
 - T-shirts
 - Advertisements
- Listing in event-related news releases and included in media announcements
- Complimentary t-shirt for registered participants
- License to use Walk & 5K to End HIV logo throughout 2021
- Opportunity to provide branded incentive to Walk & 5K participants
- Listing in Annual Report



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Red Ribbon Partner

\$10,000

- Logo placement as Presenting Partner in the following event items:
 - Signage
 - Website
 - T-Shirts
 - Advertisements
- Listing in event-related news releases and included in media announcements
- Complimentary t-shirt for registered participants
- License to use Walk & 5K to End HIV logo throughout 2021
- Listing in Annual Report

Platinum Partner

\$7,500

- Logo placement as Platinum Partner on event website and t-shirt
- Complimentary t-shirt for registered participants
- Listing in Annual Report

Gold Partner

\$5,000

- Logo placement as Gold Partner on event website and t-shirt
- Complimentary t-shirt for registered participants
- Listing in Annual Report

Silver Partner

\$2,500

- Listing as Silver Partner on event website
- Complimentary t-shirt for registered participants
- Listing in Annual Report

Bronze Partner

\$1,000

- Listing as Bronze Partner on event website
- Complimentary t-shirt for registered participants
- Listing in Annual Report

Copper Partner

\$500

- Listing as Copper Partner on event website
- Complimentary t-shirt for registered participants
- Listing in Annual Report



SPONSORSHIP COMMITMENT FORM

Sponsor Company/Organization Name:

Contact:

Address:

City:

State:

Zip:

Phone:

E-mail:

LEVEL OF SPONSORSHIP

Presenting Partner—\$50,000

Premier Partner—\$50,000

Walk Partner—\$25,000

Red Ribbon Partner—\$10,000

Platinum Partner—\$7,500

Gold Partner—\$2,500

Silver Partner—\$2,500

Bronze Partner—\$1,000

Copper Partner—\$500

PAYMENT TYPE AND INFORMATION

Credit Card

Card Type: VISA MC AMEX Discover

Card Number:

Exp. Date

CVC

Check

Please make checks payable to:

Whitman-Walker Foundation (EIN #82-3889980)

Attn: David Mallory

1377 R St., NW

Suite 200

Washington, D.C. 20009

Please Invoice Me

A 5K Through Whitman-Walker History

Walking/Running Route 1

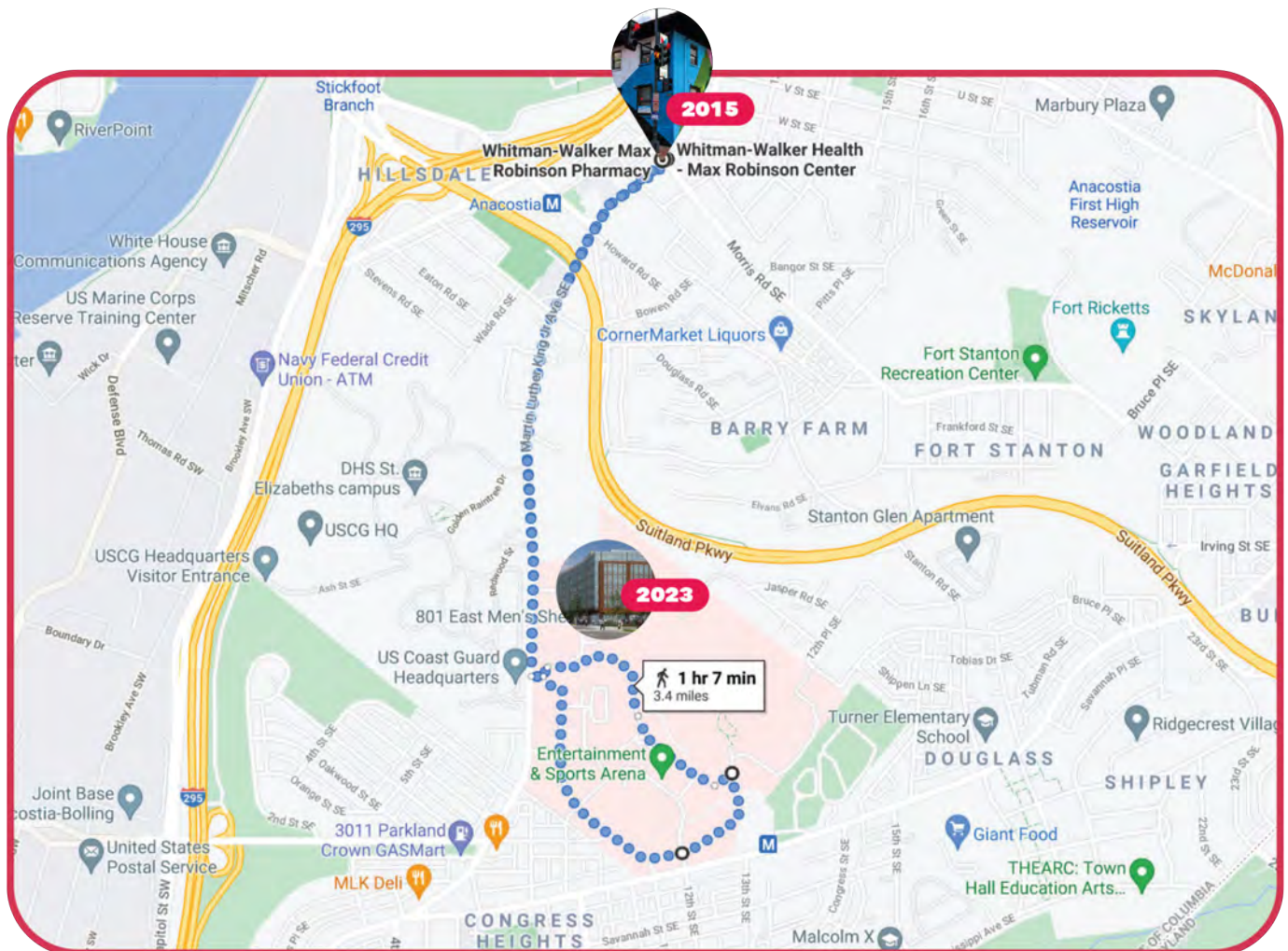
Max Robinson Pharmacy

2303 Martin Luther King Jr Ave SE,
Washington, DC 20020



St. Elizabeths Campus

1100 Alabama Ave SE,
Washington, DC 20032



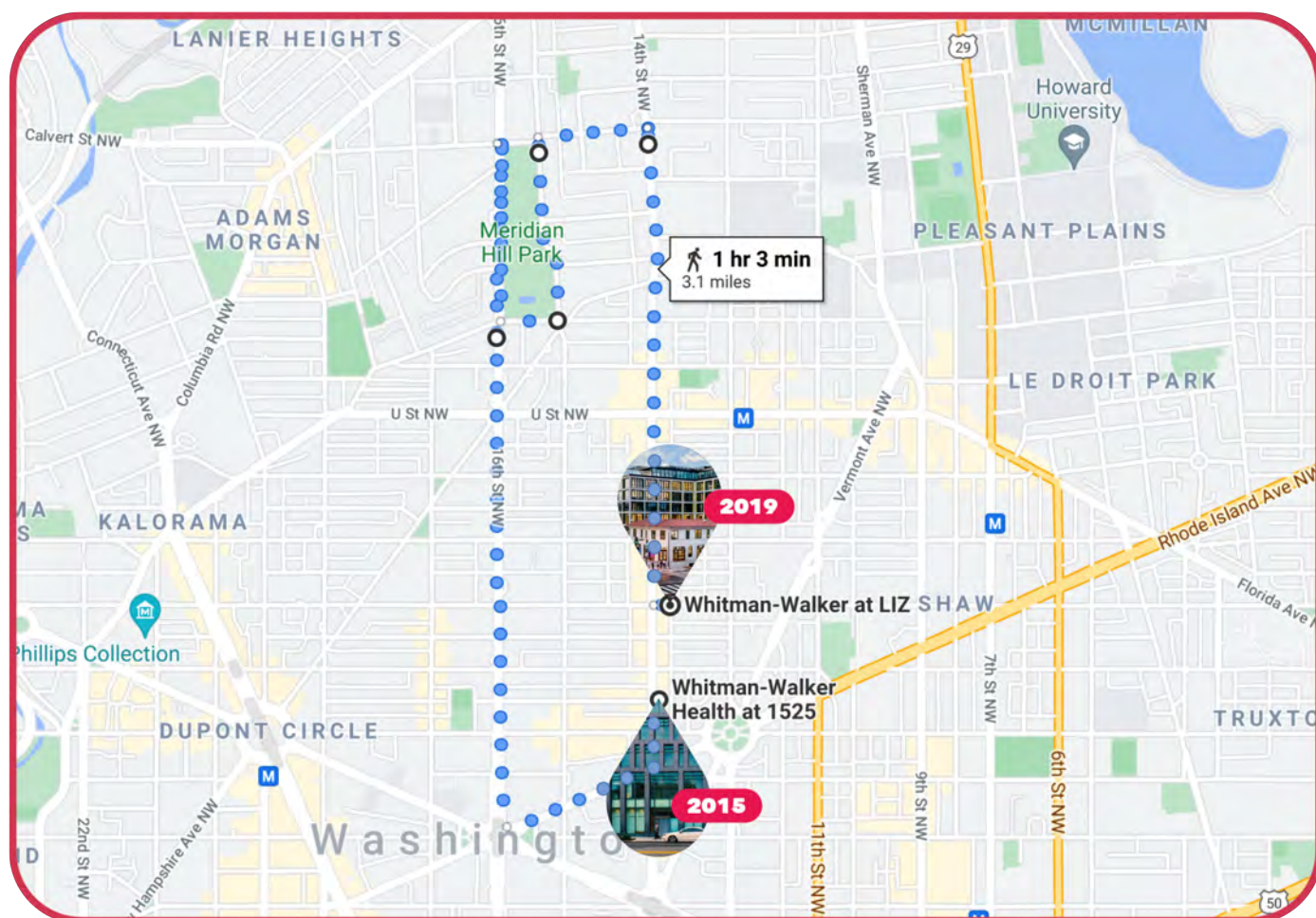
Walking/Running Route 2

Whitman-Walker at Liz

1377 R St NW,
Washington, DC 20009

Whitman-Walker at 1525

1525 14th St NW,
Washington, DC 20005





Whitman-Walker's Journey To Better Health for All...

At Whitman-Walker our goal is to achieve health and care equity for the communities we serve in all parts of the city. Currently, not all of Whitman-Walker's facilities are reflective of the care that we provide.

To achieve our goal, we have embarked on a 3-phase strategic journey to change how our facilities look and function. We are thrilled that we have made it to Phase 3 and that by 2023, our biggest dream of all --- an expanded health care home in Southeast DC -- will be a reality.

We hope that you will consider supporting our efforts.

The Phases of the Journey

Phase I New Health Center on 14th Street NW

Whitman-Walker expanded and relocated the Elizabeth Taylor Medical Center operations to a new health center located at 1525 14th Street NW. With services spread over seven floors, the building houses primary care, dental care, behavioral health, legal services, wellness programs, and HIV counseling and testing.

Phase II Redevelopment of the Elizabeth Taylor Medical Center

After we established our new medical home at 1525, we redeveloped the Elizabeth Taylor Medical Center under a joint venture partnership. Through maintaining majority ownership, LIZ created long-term revenue benefits for Whitman-Walker and has transformed the 14th & R street atmosphere. At LIZ, we house our administrative offices, community health and legal services, and research facilities. The investment gain from LIZ is economic driver for our expansion in Southeast DC.

Phase III A New Home in Southeast DC

The New Max Robinson Center will be situated on Parcel 17 of the Saint Elizabeths East Campus in Congress Heights. The new space will be home to 6 floors of primary care, dental care, behavioral health, legal services, wellness programs, youth care and programs (13 to 24) and HIV counseling and testing. This space will also be the headquarters of the Whitman-Walker Institute.

Whitman-Walker Today

Whitman-Walker has strategically changed our business model to better respond to community need and to allow the organization and its services to grow, increase reach and to better support the organization financially. Now, under the Whitman-Walker umbrella are two sibling companies -- Whitman-Walker Health and Whitman-Walker Health System.

Whitman-Walker Health is the organization's health care home and serves more than 20,000 individuals and families annually in the greater Washington, DC metropolitan region each year. Whitman-Walker Health System supports the operations of Whitman-Walker Health and has oversight over some of the organization's most vital functions including fundraising, research and thought leadership.

At Whitman-Walker, we empower all persons to live healthy, love openly, and achieve equality and inclusion. We offer the communities we serve the following programs and services.

Primary Medical Care	Dental Care	Behavioral Health	HIV/STI Testing & Prevention Services including our PrEP Clinic
Transgender & Gender Expansive Care Navigation	Policy & Advocacy	Substance Use Treatment & Addiction Services	Peer Support Services
Medical Training & Education	Research	Legal Services	Public Benefits & Insurance Navigation
Youth Programs & Wellness Services	Special Community Events & Cultural Programs	Northwest & Southeast Pharmacies	

Whitman-Walker offers community care services with your privacy, health needs and well-being in mind. Services are open to people of all genders, sexual orientations and sexual practices.