



## Walk & 5K To End HIV Sponsorship Opportunities



WHITMAN-WALKER  
*we need you.*



## **Make a meaningful impact by sponsoring the Walk & 5K To End HIV.**

**Join us at Anacostia Park on December 7th  
at 8am -- to see the future we can create  
together!**

The Walk & 5K to End HIV is more than just a fundraiser at Whitman-Walker. The walk symbolizes our continued efforts to find a cure for HIV and to stop the stigma surrounding HIV. This fight will take the entire community's support and commitment.

This year, the Walk & 5K to End HIV will take place the same week that we commemorate World AIDS Day. It will be a special time to honor those we have lost, cheer on our HIV survivors, and come together to imagine a world with a cure for HIV.

Join us to engage with the community. Join us to share in the excitement of our first full calendar year at our new Max Robinson Center in SE, DC. Join us to fight stigma and save lives!

# About Whitman-Walker

For over fifty years, Whitman-Walker has been a leader locally and nationally as a first responder and care-provider for those living with HIV; a leader in LGBTQ care and advocacy; a research center working to discover breakthroughs in HIV treatment and prevention science; and a trusted partner in times of crisis whether it be the AIDS epidemic or the COVID-19 pandemic.

Whitman-Walker envisions a society where all people are seen for who they are and treated with dignity and respect. Through care, advocacy, research, and education, the organization strives to ensure all persons can live healthily and love openly and feel true inclusion in all aspects of their lives.

At Whitman-Walker - we see patients but we see people first. We See You!

## The New Max Robinson Center



Thanks to the support of many in our community, Whitman-Walker opened our new Max Robinson Center in August of 2023. The new healthcare and research center will allow Whitman-Walker to increase our overall patient capacity to 30,000 city-wide by 2025 and to implement life-saving research studies and clinical trials. The space also allows us to be part of the solution to solving some of the critical health disparities in Wards 7 and 8 in DC.

Since opening, our new space:

- Volume is now 2.5x higher than we experienced at our original Max Robinson Center.
- Each month has broken the record set in the month before for most patients seen.

Your continued support can help us to continue this amazing trajectory of care for community!



**Whitman-Walker continues to be DC's healthcare home to the LGBTQ communities and to anyone who walks through our doors. We serve over 20,000 patients and clients per year and see those people for over 132,000 unique visits per year.**



We currently have more than 2,500 participants in 40+ active research studies.



Whitman-Walker's Community Health and Medical teams provide 1/3 of all HIV-positive care and 1/3 of prevention care in DC including our nationally regarded PrEP clinic.



Whitman-Walker provides services and support to one of the country's largest transgender and gender expansive cohorts in the country.



Our Legal Services team offers over 1,500 free legal consults to clients who may be seeking asylum because of who they are.



We provide more than 3,000 Free HIV tests at our GMHW Sexual Health Clinic each year.

# Company Lunch & Learn

*Date of your choosing*

Let our team join your team for lunch to learn more about Whitman-Walker and our services as well as how your company can support our largest annual event. You supply the food. We'll supply an interesting way for your employees to learn about the community where they live and how your company can reach your corporate social responsibility goals.

To book, email Lacey Seitz at [lseitz@whitman-walker.org](mailto:lseitz@whitman-walker.org).

## T-Shirt Pick-Up

Join us at LIZ or Max Robinson Center to get your gear for the 38th Annual Walk & 5K to End HIV. Our staff will be on site to make sure you have everything you need. We can also help register folks to walk or run with us on December 7th!

*Wednesday, December 4th, 2024 • 5pm - 7pm*

MAX ROBINSON CENTER (1201 SYCAMORE DRIVE, SE)

*Thursday, December 5th, 2024 • 5pm-7pm*

LIZ (1377 R STREET, NW)

## Walk & 5K to End HIV

*Saturday, December 7th from 8AM – 11AM*

ANACOSTIA PARK

This is the day! Get out with your employees, friends and/or family and walk or run to help us fight HIV and support the community.

We'll get you pumped up to walk and run. Then after you run or walk the route, join us for celebrating, food, and fun.

## Presenting Sponsor - \$100,000

- Industry category exclusivity
- Listed with event title as follows:
  - Walk & 5K to End HIV — Presented by (Sponsor Logo)
- Logo placement as Presenting Partner in the following event items:
  - Signage
  - T-Shirts
  - Website Homepage
  - Advertisements
- Listing in event-related news releases and included in media announcements
- Complimentary t-shirt for registered participants
- License to use Walk & 5K to End HIV logo throughout 2024
- Opportunity to provide branded incentive to Walk participants
- Sponsor Profile in Annual Report
- Exhibition booth near the main stage and Walk step-off point
- Recognition at event during stage program
- Opportunity for CEO or designee to address event attendees during stage program

## Premier Partner - \$50,000

- Logo placement as Premier Partner in the following event items:
  - Signage
  - T-Shirts
  - Website
  - Advertisements
- Listing in event-related news releases and included in media announcements
- Complimentary t-shirt for registered participants
- License to use Walk & 5K to End HIV logo throughout 2024
- Opportunity to provide branded incentive to Walk participants
- Listing in Annual Report
- Exhibition booth near the main stage and Walk step-off point
- Recognition at event during stage program

## Walk Partner - \$25,000

- Logo placement as Walk Partner in the following event items
  - Signage
  - T-Shirts
  - Website
  - Advertisements
- Listing in event-related news releases and included in media announcements
- Complimentary t-shirt for registered participants
- License to use Walk & 5K to End HIV logo throughout 2024
- Opportunity to provide branded incentive to Walk participants
- Listing in Annual Report Recognition at event during stage program

## Red Ribbon Partner - \$10,000

- Logo placement as Walk Partner in the following event items
  - Signage
  - T-Shirts
  - Website
  - Advertisements
- Listing in event-related news releases and included in media announcements
- Complimentary t-shirt for registered participants
- License to use Walk & 5K to End HIV logo throughout 2024
- Listing in Annual Report

## Platinum Partner - \$7,500

- Logo placement as Platinum Partner on event website and t-shirt
- Complimentary t-shirt for registered participants
- Listing in Annual Report

## **Gold Partner - \$5,000**

- Logo placement as Gold Partner on event website and t-shirt
- Complimentary t-shirt for registered participants
- Listing in Annual Report

## **Silver Partner - \$2,500**

- Logo placement as Silver Partner on event website
- Complimentary t-shirt for registered participants
- Listing in Annual Report

## **Bronze Partner - \$1,000**

- Listing as Bronze Partner on event website
- Complimentary t-shirt for registered participants
- Listing in Annual Report

## **Copper Partner - \$500**

- Listing as Copper Partner on event website
- Complimentary t-shirt for registered participants
- Listing in Annual Report





## Sponsorship Commitment Form

**Sponsor Company/Organization Name:**

**Contact:**

**Address:**

**City:**

**State:**

**Zip:**

**Phone:**

**Email:**

### Level Of Sponsorship

☐ Presenting Sponsor: \$100,000

☐ Red Ribbon Partner: \$10,000

☐ Silver Partner: \$2,500

☐ Premier Partner: \$50,000

☐ Platinum Partner: \$7,500

☐ Bronze Partner: \$1,000

☐ Walk Partner: \$25,000

☐ Gold Partner: \$5,000

☐ Copper Partner: \$500

### Payment Type & Information

☐ Credit Card

Card Type ☐ Visa ☐ MasterCard ☐ AMEX ☐ Discover

Card Number:

Exp. Date:

CVC:

☐ Check

Please make checks payable to:  
Whitman-Walker Foundation (EIN #82-3889980)  
Attn: Dave Mallory  
1377 R St., NW  
Suite 200  
Washington, DC 20009

☐ Invoice Me